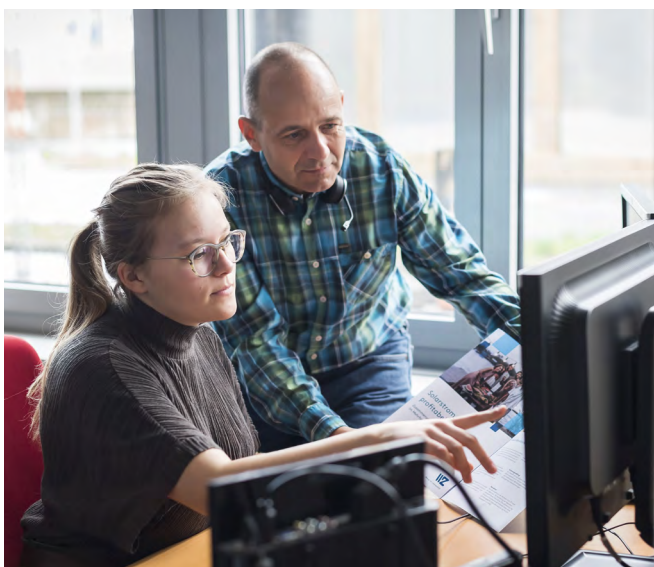
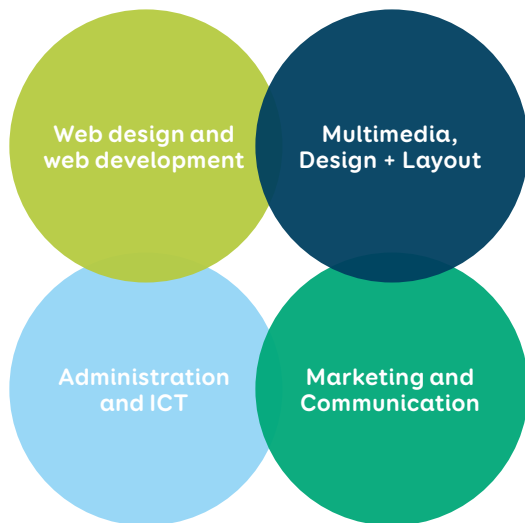


# FEDERAL VET DIPLOMA IN MEDIAMATICS

PRODUCING AND USING MULTIMEDIA

HOLDERS OF THE DIPLOMA IN MEDIAMATICS ARE CREATIVE DESIGNERS OF INFORMATION WITH THE NECESSARY TECHNICAL AND COMMERCIAL COMPETENCE. THEY DEVELOP MARKETING AND COMMUNICATION MEASURES, RUN SOCIAL MEDIA CHANNELS AND CARRY OUT SIMPLE PROJECTS INDEPENDENTLY. WITH THEIR COMPETENCIES THEY PERFORM IMPORTANT INTERFACE FUNCTIONS.

## CAREER PATHS



«APPRENTICES ENRICH OUR TEAMS WITH THEIR INPUT AND IDEAS. I AM ALWAYS DELIGHTED TO SEE HOW QUICKLY THEY DEVELOP CONFIDENCE AND A SENSE OF PERSONAL RESPONSIBILITY WHILE WORKING WITH US, AND HOW THEY DEVELOP AN AWARENESS OF THE FACT THAT WHAT THEY DO HELPS IMPROVE THE QUALITY OF LIFE OF OUR CUSTOMERS. THE FLEXIBLE BILDXZUG MODEL ENABLES US TO ASSIGN APPRENTICES TO ROLES IN WHICH WE CAN TEACH THEM SOME REAL SKILLS. THAT IS A WIN-WIN SITUATION FOR THE APPRENTICE AND FOR THE BILDXZUG PARTNER.»  
SILVIO KAUFMANN, WWZ TELEKOM AG



«WE ARE UNABLE TO OFFER ANY APPRENTICESHIP PLACES DUE TO THE SIZE OF OUR DIVISION IN SWITZERLAND. COLLABORATING WITH BILDZUG ALLOWS US TO PROVIDE APPRENTICES WITH HANDS-ON TRAINING, AND IN THIS WAY TO FULFILL OUR SOCIAL RESPONSIBILITY.»

VERENA MURER, THERMO FISHER DIAGNOSTICS AG

### TASKS

Creation and processing of digital raw data (film sequences, photos, music or sound recordings), development and design of presentations, flyers and brochures, maintenance of websites using the latest web technologies, organization of events, running meetings and events, communicating in various languages.

### COURSE DURATION

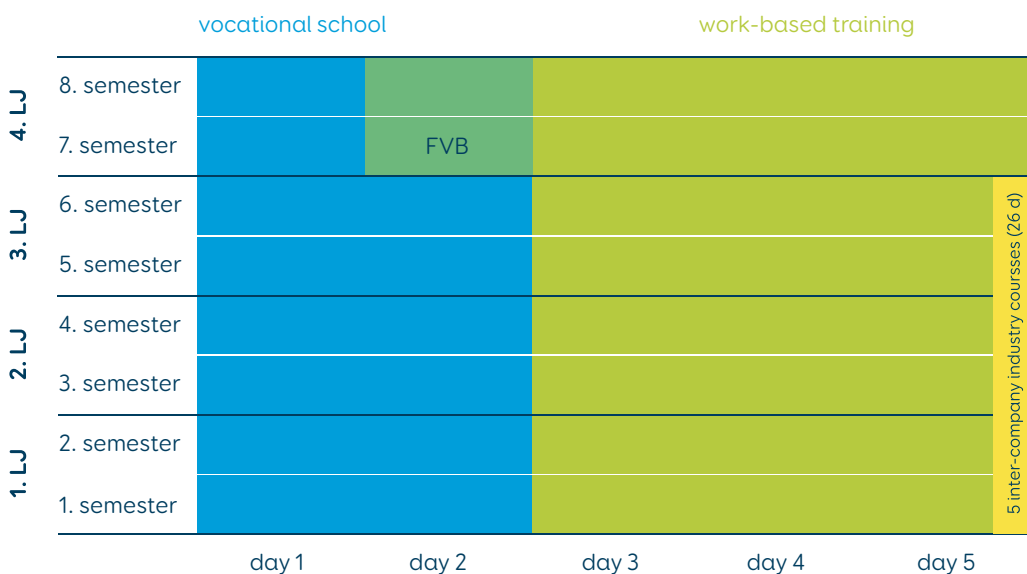
4 years, with or without the Federal Vocational Baccalaureate

### REQUIREMENTS

- Secondary education level 1 - Level A
- Good marks in maths and languages (German, English, French)

Love of working with people, creativity, flair for languages, thinking in a network, interest in new technologies and ways of communicating, flexibility, ability to work on your own initiative.

## THEORY AND PRACTICE - AN OVERVIEW



Those who undertake a networked apprenticeship with us will complete their practical training in companies of varying sizes from different industries. The partner-company can be changed up to three times over the entire course of the apprenticeship.